



Dear Valley Deaf Festival Exhibitor:

May 5, 2025

There will be some changes this year, but we are excited that the theme of our 34<sup>th</sup> Valley Deaf Festival (VDF) is " Lights, Camera and ASL. " We are looking forward to seeing you at VDF and we encourage you to join us while dressing up for this fun event.

We anticipate many adults and children from all over California to come to our event. This is our special invitation to you to introduce available goods and services to Deaf and Hard of Hearing individuals in the Central Valley. Please join us in this celebration by setting up a table or booth to inform the public about your business or services and/or to sell technology, assistive devices, jewelry, videos, books, or other items you have for display and/or for sale.

VDF 2025 will be on the **3rd** Saturday, November 15, 2025 from 10:00 a.m. to 4:00 p.m. in the **Junior Exhibits Building** on the **Fresno Fairgrounds** (1121 South Chance Ave, Fresno, CA 93702). Booth set-up can be done on Friday, November 14<sup>th</sup>, from 1 p.m. to 5 p.m., or Saturday, November 15<sup>th</sup>, at 8 a.m. Space is limited, and we are accepting applications on a first-come, first-served basis. Please carefully review the enclosed forms for important event and booth details. We are asking each booth participant to donate an item to be used for the raffle baskets. A limited number of sign language interpreters will be available. Please note your need for an interpreter on the application form. Parking for VDF is FREE! There will be food for sale on site. Please see the enclosed map for information on local hotels.

We encourage you to offer a special discount on this day to entice people to buy your products. If you cannot join us at VDF, **please consider donating an item for our raffle baskets.** Any donation you make is tax deductible, and your company's name will be added to the list of Exhibitors and Donors. Please use the enclosed forms to register and send the completed Reservation Form with your check made payable to DHHSC at 5340 N. Fresno Street, Fresno, CA 93710. **If you are planning to sell items, we will require a copy of your business license or seller's permit along with your application.** If you will not be attending, please take a moment to fill out the donation part of the form and send it in before Friday, **October 31, 2025.**

If you have any questions or need further information, please contact Shelley Stout at Shelleys@DHHSC.org or (559) 408-5245. We can also be reached at (559) 225-3323, (559) 578-4117 (VP), or 559-578-4117 (Fax). We will reply as soon as possible.

Thank you, and we hope you will join us for our 34<sup>th</sup> VDF on November 15, 2025! Looking forward to seeing you there!

Sincerely,

Shelley Stout

VDF Exhibitor Committee 2025

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