



Dear Vendor/Exhibitor,

May 19, 2026

We are excited to welcome you back for the 35th Annual Valley Deaf Festival (VDF) with the theme "How the Grinch Stole DHHSC!" We look forward to seeing everyone dress up for this festive milestone event.

VDF 2026 will take place on Saturday, November 21, 2026, from 10:00 a.m. to 4:00 p.m. in the Junior Exhibits Building at the Fresno Fairgrounds, 1121 South Chance Avenue, Fresno, CA 93702.

We anticipate welcoming many adults and children from throughout California. Vendors are encouraged to showcase goods and services, including technology, assistive devices, jewelry, books, and more, to Deaf and Hard of Hearing individuals in the Central Valley. Booth setup is available Friday, November 20, from 1:00-5:00 p.m., or Saturday, November 21, beginning at 8:00 a.m.

Space is limited, and reservations are on a first-come, first-served basis. Please review the enclosed forms carefully. We kindly ask each booth participant to donate one item for our raffle baskets. If you are unable to attend but would like to donate a raffle item, please complete the information section of the Reservation Form and mail it along with your donated item to DHHSC by Friday, October 30, 2026. A limited number of sign language interpreters will be available; please indicate your need on the application form.

Parking is FREE, and food will be available for purchase on-site. Vendors are encouraged to offer special discounts. All raffle donations are tax-deductible, and your company name will be included on our Exhibitors and Donors list.

Please complete the enclosed Reservation Form and include your Acceptance of Terms & Conditions and a copy of your business license or seller's permit with full payment (cash, check, or money order payable to DHHSC) and mail to:

DHHSC, Attn: VDF 2026 Exhibit Committee, 5340 N. Fresno Street, Fresno, CA 93710

You may also register and pay online at <https://www.dhhsc.org/vdf-vendor-booth/> (Note: online payments include processing fees charged by TicketLeap).

For questions, contact Shelley Stout at [Shelleys@DHHSC.org](mailto:Shelleys@DHHSC.org) or (559) 408-5245.

Thank you for your support! We hope to see you at the 35th Annual Valley Deaf Festival on November 21, 2026!

Shelley Stout

VDF Exhibitor Committee 2026

**Fresno Headquarters**  
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**South Valley Outreach**  
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